

TWO HOUR SPECIAL---SATURDAY

FROM 2 TO 4 O'CLOCK

All Steel Snow Shovels
regular 45c shovels..... **27c**

One-Third Off on all Shaded Lamps

WELCH'S BAZAAR

ANDERSON & HAUCK

THE CASH STORE

Groceries, Furnishing Goods
and Notions

We pay the Highest Price for
Butter and Eggs.

Restaurant in Connection
Open Day and Night.

Ellison's Grocery

Ginger Snaps,	25c
4 pounds for	
Lima Beans,	25c
3 pounds for	
No. 1 Santos Coffee,	\$1.00
5 pounds for	
Sweet Navel Oranges	50c
per doz. 20c, 25c, 30c, 40c, and	
Grape Fruit,	25c
3 or 4 for	
Rolled Oats,	25c
6 pounds for	
Bulk Starch,	25c
6 pounds for	

Lettuce, Celery, Oysters, Cranberries, Veg-
etable Oysters, Sweet Potatoes
Cabbage.

ELLISON'S GROCERY

THESE cold mornings
are when you will appreciate
the heating and lasting qualities
of

Little Rock Coal

This coal will heat your house or place of
business after all others have failed.
Order some today.

Little Rock Coal Co.

Both Phones

LOCAL NEWS

A. C. Wyant made a business trip
to Bay City, Monday.

Miss Elizabeth Sova visited friends
in Merrill over Sunday.

Arthur Whitton is confined to his
bed with a case of mumps.

Poorly Mallory of Elwell visited his
daughter, Mrs. D. Welch, Saturday.

Pierce Hayward is confined to his
home with a severe attack of the grip.

Dr. E. G. Sloyter, Osteopathic phy-
sician Vermeulen block, Union phone
47.—Adv.

G. B. Porter has been suffering
from an attack of the grip the last
few days.

Prof. Kilian is confined to his room
this week. Prof. Schutz looking after
his class room.

Dr. J. F. Suydam was called to New
York, the first of the week, to the sick
bed of his father.

A. R. Smith spent Wednesday and
Thursday in Grand Rapids in interest
of the shoe firm.

Mrs. Arlo Eckert of Breckenridge
visited her mother, Mrs. Charles Lind-
sey on Saturday.

A few Corsets left, we offer at 10c
at our Saturday special. Gaffney's
Style Shop.—Adv.

Miss Mattie Fenner spent Sunday
with her parents, Mr. and Mrs. Henry
Fenner of St. Louis.

N. W. Struble and daughter, Floy, of
Shepherd, spent Sunday with Mr. and
Mrs. Fred Rowland.

George Moore and Ralph Wheaton
are among the many who are nursing
the mumps this week.

J. E. Oberlin is confined to his bed
with a case of the grip and is being
attended by Dr. Lamb.

Mr. and Mrs. John Becker spent
Saturday and Sunday in Elm Hall
visiting relatives.

The Alma Art Club will meet with
Miss Jones at 318 Downey street,
Wednesday, Jan. 19.

Miss Alwilda Peet spent the week
end with her parents, Mr. and Mrs.
Benjamin Peet of Ithaca.

W. A. Bahlke was in Owosso
Wednesday attending a meeting of
the Union Telephone Company.

Mrs. Frank Sloan is in Toledo vi-
siting her daughters, Mrs. R. S. Phil-
lips and Mrs. Nathan Church.

The Presbyterian Aid Society will
meet with Mrs. Lutz, 318 East
Downey street, Tuesday, January 18.

Mr. and Mrs. M. G. Hayes and
daughter, Dortha, spent the holidays
with friends at Toledo and Detroit.

Lawrence Colman of St. Louis, has
purchased the Lands farm southeast
of Elm Hall, having taken possession
last Friday.

Harlo Rayercraft and friend Miss
Mabell Billaby spent Sunday at the
home of Mr. and Mrs. Claude Burton
near this city.

Mr. and Mrs. F. W. Ruggles who
have been in New York, the past week
attending the auto show, returned
home Wednesday.

Special for Saturday, Jan. 15, we
will offer a quantity of Sweaters and
Children's Coats at 98 cents. Gaf-
ney's Style Shop.—Adv.

Mrs. M. Pringle was called to Car-
son City last Tuesday on account of
the death of a cousin the daughter of
C. D. Culver of that place.

To close out a line of Children's
fleece lined hose, we will offer at our
Saturday Special a price of 9 cents a
pair. Gaffney's Style Shop.—Adv.

Alger Wood, '15 of Alma college,
who is teaching Fenton high school,
spent the week end with his parents,
Mr. and Mrs. C. L. Wood of the city.

Mrs. Floyd Rumberger of this city
left Monday to spend a week or so
with her mother, Mrs. J. V. Wood of
Sumner township while her husband
is in Detroit.

Mr. Orin Bingham who has been as-
sisting in the Hamilton Button barber
shop for the past two weeks was called
home to Traverse City by the ill-
ness of his little brother.

W. A. Bahlke has purchased the 240
acre Merrill farm of George E. Shar-
rar. W. A. is some farmer and if he
turns his attention to it he will set
a fast pace for some of the Saginaw
county fellows.

Word has been received from Sheri-
dan, Wyoming, announcing the arrival
of a ten pound boy, named Reginald
Doan McClinton, at the home of Mr.
and Mrs. Reginald McClinton, former
Alma young people.

Arthur Price of Rockford, Ill., is the
new addition to The Record force. Mr.
Price has had years of experience at
the newspaper business and comes to
us well equipped. He will look after
the advertising and reporting end of
the business.

Dr. Beshgetoor has returned from
a two weeks visit with friends at In-
dianapolis and Detroit.

Orvil Allen and Ed Smith were in
Chicago last week on business for the
Republic Truck Company.

The many friends of Mrs. Floyd
Glass will be pleased to learn that
she is regaining her health and im-
proving nicely.

Ice cutting has been started on the
river. The ice is about eleven inches
thick and froze clear and solid.
Local ice men will no doubt have a
good supply on hand for next sum-
mer.

Miss Edna Shelhan who has been
confined at home a week over the
allotted time for vacation by an at-
tack of the grip, returned to her
school duties at the county line school
Monday morning.

A large delegation of Gleaners took
supper at the Alma hotel Monday eve-
ning enroute to Kalamazoo to attend
their annual convention. State Or-
ganizers William Harris and Edward
Little were among the party.

Mr. and Mrs. Joseph Robe and
daughter, Miss Mildred, returned to
their home at Newark, Ohio, after
two weeks visit with Mrs. Robe's par-
ents, Mr. and Mrs. M. McLaren.

E. Ambler an electrician of the Con-
solidated Light & Power Co., of Mt.
Pleasant who has been spending a
week at the local station returned to
his work at Mt. Pleasant, Saturday.

The drawing for the reserved seats
for the remaining numbers of the
Lycium Course is now going on at
Brunner's. Patrons of the course
must bring the stubs of their old
tickets in order to secure new ones.

It is reported that Dr. N. F. Mc-
Clinton who has been practicing in
Chicago for some years has leased
offices in Saginaw and will move
there and commence practice about
February 1.

Allice Kennedy, '14 of Alma college
stopped in Alma on Friday enroute
from Roscommon, where she is teach-
ing in the high school, to her home in
St. Louis to spend the week end with
her parents.

In spite of the cold weather the
outside work on the Harry Rockwell
building on Superior street is pro-
gressing rapidly. A Grand Rapids
contracting firm are putting up the
building. The brick work is com-
pleted and inside work can soon be
commenced, although it will probably
be several months before the building
will be completed. It will be leased as
a moving picture house.

The high school basketball team
made a trip to Cadillac last Friday
where they played the local team of
that city. The Alma team however
had an off day and the Cadillac team
beat them by a score of 38 to 19. It
was a hard fought game and the local
boys put up a good fight but the op-
posing team made the best of it in the
long run. A good crowd attended the
game and a number from here accom-
panied the team.

Carl Washburn of the First State
Bank gives his customers the follow-
ing warning: "Many crooks and
swindlers are operating successfully
among merchants and business men in
Central Michigan during the last
thirty days. Look out for one F. M.
Crook, F. M. Arnold, Dr. M. C. Hub-
bard, J. P. Spencer, who is about 40
years old, 5 feet 6 or 8 inches tall, dark
complexion, a clever "Good fellow,"
claiming to represent Hess & Clark
of Ashland, Ohio. We wish to warn
our customers against cashing or en-
dorsing checks or drafts for strangers
or giving them any blank checks on
this bank.

A NEW ONE ON
"SAFETY FIRST"

Fireproof Play Clothing for
the "Kiddies," Says Dr.
Pabst of Brooklyn.

Dr. Charles F. Pabst of the Brook-
lyn Hospital claims that by soaking
in a solution of ammonium phosphate,
garments and draperies can be made
practically non-inflammable.

In his address to the National
Safety First Council at Philadelphia
he issues the following directions:
"Dissolve one pound of ammonium
phosphate in one gallon of cold water,
thus forming a clear solution for
which the garment should be soaked
for five minutes. The garment can
then be taken out and allowed to dry
and can be worn with perfect safety
around fire. The solution is no more
harmful to the material than the same
quantity of water. It will keep indef-
initely and is non-poisonous and can
be used for several suits. In order
to give this solution a severe test I
experimented with some strips of
flimsy gauze, which ordinarily takes
fire and burns up completely in a
few seconds. One of these strips I
placed in the solution and allowed to
dry. The flame of a wax taper was
applied to the gauze for a minute. At
the end of that time the gauze was
blackened at the edges but remained
whole in substance."

The American Society for Fire Pre-
vention and several public safety com-
mittees have approved this practical
method and are even urging its adop-
tion throughout the entire country.
It would mean the saving of many
lives of children each year.

YOUNG MAN PASSES AWAY.

Dewitt Marks, a former Alma col-
lege student passed quietly away at
the home of his parents, Mr. and Mrs.
O. D. Marks of Plainwell, Mich., on
Wednesday, Jan. 5, 1916 after suffer-
ing about five months from cancer of
the intestines caused by the bursting
of the appendix before a previous
operation.

Mr. Marks attended Alma college
during the years of 1911 and 1912 and
in that time made many friends
among the students, faculty and peo-
ple of the city. He took a very active
part in athletics, playing right half
back on the college football team
both years that he was here and was

an excellent track man, holding a
record of 10 flat in the 100 yard dash.
Besides being an athlete he was a
debater making the position of sub
to the team in his first year and the
regular team the second.

After leaving Alma college he
taught in the Fenton high school for
two years with the intentions of
finishing his schooling at the Univer-
sity of Michigan. It was after he
returned to this institution for a
course in the summer school that he
was taken ill with an attack of ap-
pendicitis for which he had an opera-
tion. The operation seemed suc-
cessful and Marks grew better but
he was taken ill again this fall about
the time school opened and from that
time he grew steadily worse until the
end came.

THE VALUE OF SALT IN THE BATHROOM.

Salt is not only a necessity in
the kitchen, but it will work
wonders in the bathroom. It is
the cheapest and best of nerve
tonics and the finest of skin lo-
tions. Salt is to beauty in the
bathroom just what it is to food
in the kitchen. In fact, it is the
solution offered by nature to
most of our beauty and health
queries.

Every one has heard of the
splendid strengthening effects of
salt water bathing, but few
think of taking salt water baths
in their own tubs. Sea salt can
be bought in any drug store, and
a large bag should be kept on
hand in the bathroom.

When you come home tired
out and nervous try a salt bath.
You will find it invaluable for
weakness and nervousness, and
you will find that a month of
the home salt bath treatment
will take away all traces of that
"tired feeling." In fact, the wo-
man who bathes in salt water
two or three times a week feels
too vigorous and strong ever to
know that tired sensation.

If the skin on the face or
throat is flabby you will find a
salt massage of the greatest
benefit. This will make the skin
firm and strong. Just take a
half handful of salt and rub it
into the skin—not too hard, for
the roughness of the salt will
redness and irritate the flesh, but
gently and evenly. After a soft
but thorough salt massage wash
the face off with cold water.

The action of the salt, when
used dry or in the bath, is to
enliven the circulation and to
stimulate the nerves. This in
turn makes the skin clearer, the
color better and the general sur-
face firmer and smoother.

Salt as a tooth powder is also
at its best, for it whitens the
teeth and hardens the gums.

When salt is such an aid to
beauty and health and is so very
cheap every bathroom should
hold it.

One of the prime factors in success
with turkeys is an outdoor life for both
old and young. In cold climates there
are times during the winter when a
shelter from high winds and storms is
desirable, but from the time when the
poults have finished putting on the
first coat of feathers to the beginning
of extreme cold weather they should
have no protection except that afforded
by the branches of the trees.

Such a life is the one intended for
them by nature, and any attempt to
compel them to lead a more domestic
life results usually in impaired vitality
and general deterioration.

In localities where little or no grain
is grown the foods obtained in the
fields by the turkeys are likely to con-
sist of animal life and uncultivated
seeds and berries. Old birds are safer
in such places, and young ones fre-
quently do as well, though they may
require more food from the farmer's
granaries as the season advances and
nature's supply diminishes.

When the flock fails to find on the
range the amount of nourishment re-
quired the owner must furnish the
balance or be satisfied with a smaller
profit. Whole grains are best for the
purpose, and corn, wheat, oats, fed al-
ternately, fulfill every requirement.
Nothing that the farmer can raise will
return so large a profit on the invest-
ment required as turkeys.

New Era Association

Declares Tenth Annual 25 Per Cent Dividend
a Rebate of Excess Over Cost

THIS IS OUR ANSWER

to false "valuation exhi-
bits" and vicious legisla-
tion.

Read our record for
1915—Over \$6,300,000
new business with a
death rate less than 65
per cent. of our estimate.

Co-operating members
receive a 25 per cent. re-
bate, after paying actual
mortality cost, current
expenses and creating a
reserve large enough to
meet any Michigan epi-
demic.



AGAIN WE LAUGH

Over \$27,000,000 insurance in force. More than one mil-
lion, three hundred thousand dollars paid to beneficiaries.
More than \$15,000 paid in cash dividends. The widow
gets the square deal with the New Era without quibbling or
contests.

A Few Reasons for New Era Success

First: Fraternal insurance without a "goat" or dues.
Second: Majority rule of the membership secured through the In-
itiative Referendum and Recall—A real guaranty against fraternal
old-age freeze-outs or sell-outs (consolidation, re-insurance, transfers,
etc.)

Third: Our Flexible, Level Premium Plan—that of rebating to
members any excess charge.

Fourth: Sixty days extended insurance without money on de-
posit; in other words, you are in good standing in the New Era
when delinquent.

Fifth: Ten per cent. optional cash surrender value at age of
sixty or over. This is some different from being "kicked out."

The adoption, next November of the proposed Fraternal
Constitutional Amendment, will give all societies the
privilege of these fundamentals and insure them a like success.

Reliable fraternal organizers, competent old line agents and suc-
cessful lady solicitors making good as New Era managers. Hustlers
wanted. Insurance experience not necessary.

NEW ERA ASSOCIATION

GRAND RAPIDS, MICH.

Chas. E. Pettyjohn

District Manager,

713 Gratiot Ave., Alma, Michigan.

Carried in Stock

A nice line of Carpenters',
Mechanics' and Wood-
men's

TOOLS

of the well known brands
of high quality. See our
window display and look
our line over.

CLAPP & FRAKER

Hardware Dealers

New Harness Store

In connection with my BLACK-
SMITH business I have added a
line of

Heavy Harnesses, Horse
Blankets and Horse Furn-
ishings

LEE LYBOLT

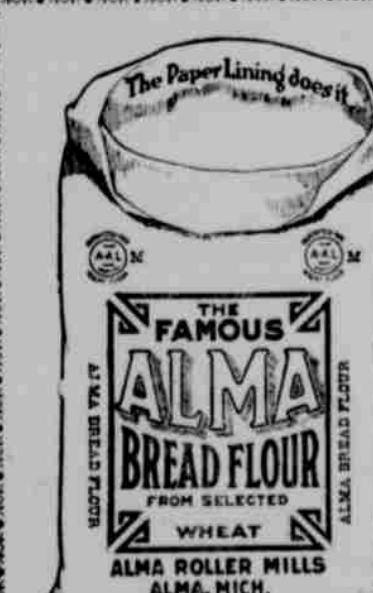
Horseshoeing and Blacksmith-
a Specialty



J. P. LOSEY

Registered Optometrist

Your eyes carefully tested and fitted
119 SUPERIOR ST. ALMA, MICH



Economy in living can
be secured in no better
way than by the liberal
use of

Alma Bread Flour

in the household.

More Bread—Better Bread

Alma Roller Mills

Bring Y ur Job Printing to Us
Satisfied Customers Our Motto